

# COURSE

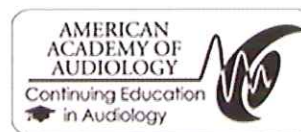
## From Case History to Lasting Aided Benefit

A Step-by-Step Approach to Leveraging Aided Speech Audibility Verification in Programming, Fitting, Counseling and Rehabilitation

The course will walk participants through the entire audibility-based fitting process from the initial meeting to the final visit, providing the patient with lasting hearing aid benefit. This course is *"hands-on"*. Each work-station will include Audioscan verification equipment as well as hearing aids, practice "ears" and programming equipment. Attendees will practice programming and fitting hearing aids not only to audibility targets, but to therapeutic "targets" that tap into neurologic "learning" and help guide both the patient and the provider to a better long-term hearing-aid utilization result. Methods of evaluating today's sophisticated hearing aid features will also be reviewed as part of the hands-on experience. Upon completion, participants will be able to knowledgeably consider and incorporate new thinking and strategic steps into their amplification treatment approach, looking beyond short-term subjective acceptance toward long-term, objectively verified hearing aid utility.

### Course Content:

- A critical overview of today's common hearing aid fitting goals
- The importance of restoring speech audibility from a *brain-plasticity* perspective
- Key interview questions that can subsequently guide the fitting process
- Diagnostic considerations that can influence treatment decision-making
- Presenting the hearing loss condition to the patient from a speech audibility perspective
- Setting objective fitting goals with the patient before the fitting occurs
- Using aided speech audibility measures to guide hearing aid programming
- Pre-programming instruments before the fitting appointment
- Counseling strategies during the fitting appointment
- Short-term and long-term goal setting
- Therapeutic fitting strategies including:
  - Structured programming adjustments
  - Structured brain exercises
- Fitting strategies specific to Thin-Tube, RIC, MRIC and Frequency Lowering Technologies
- Function testing in both the test box and on-ear



David J. Smriga is President of David J. Smriga Consulting Services, as well as President of AuDNet, Inc., an activist organization marketing the value and importance of audiology care to consumers nationwide. Dave received his master's degree in audiology from NIU in 1976. During his over thirty year career, Mr. Smriga has held positions in both clinical and research audiology, as well as senior positions in sales, marketing and public relations for some of the nations leading hearing aid firms. Mr. Smriga has conducted over 400 lectures, and has authored close to fifty publications ranging in topic from inter-operative brainstem monitoring to counselor selling. He is best known for his unique way of presenting complex information in a clear, logical and understandable way.

**Friday April 27th - Covington Kentucky**

**Registration 8:00am**

**Workshop 8:30am-4:30pm**

Holiday Inn Riverfront

600 West Third Street

Covington, KY 41011

Cost: \$50.00, includes lunch by Oticon

Group rate of \$99 +tax has been secured. Call 1-888-HOLIDAY, request Covington KY hotel and mention group name "Gordon Stowe"

Contact Cathy at 937-435-2250 for details

This workshop is worth 0.6 AAA CEUs.

# SPEAKER

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2012 — FAX 937-435-2921

COST IS \$50.00, INCLUDES LUNCH SPONSORED BY OTICON

## REGISTRATION FORM

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

### METHOD OF PAYMENT

- CHECK  VISA  
 PURCHASE ORDER #  MASTERCARD  
 AMEX

### CREDIT CARD INFORMATION

_____	_____	_____
CREDIT CARD NUMBER	EXP DATE	SEC. CODE

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**X**  
SIGNATURE \_\_\_\_\_